

NEWS RELEASE



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Canadians Divided on Federal Election Winner

Think Conservatives best on Economy, Greens on Environment

Toronto, August 8th, 2019 – In a random sampling of public opinion taken by The Forum Poll™ among 1733 Canadian voters, (38%) say that they think the Conservatives will win the Federal election (*note this is not voter intention, but expectation of the election winner), while a similar proportion (36%) say it will be the Liberals.

1 in 20 (6%) say the NDP will win the election, while a hopeful few (2%) say it will be the Green Party. A few (2%) think it will be another party, but one sixth (16%) say they do not know.

Respondents most likely to say the Conservatives will win include those aged 18-34 (43%), 55-64 (40%), males (45%), earning \$80-100k (42%) or the most wealthy (42%), living in Alberta (61%), and supporting the Conservatives (79%).

It's worth noting that: 1 in 10 (9%) Liberal voters, one-quarter (27%) of NDP voters and one-quarter (25%) of Green voters, just over a quarter (29%) of BQ voters, and 4 in 10 (43%) PPC voters think the Conservatives will win.

Respondents most likely to say the Liberals will win include those aged 35-44 (42%) or 45 to 54 (39%), earning \$60-80k (43%), \$80-100k (40%), or the most wealthy (43%), the most educated (45%), living in Atlantic Canada (40%) or Québec (42%), and supporting the Liberals (76%).

It's worth noting that: 1 in 10 (11%) Conservative voters, one-quarter (26%) of NDP voters, one-third (34%) of Green voters, one-third (33%) of BQ supporters, and 1 in 10 (12%) PPC voters think the Liberals will win.

Scheer and Trudeau tied for best PM

A quarter (28%) think Justin Trudeau would make the best Prime Minister, the same proportion thinks Andrew Scheer (28%) would make the best Prime Minister.

A quarter (23%) said they don't know who would make the best Prime Minister.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

"The Liberals and Conservatives are tied both on who would make the best Prime Minister, and which party will actually win the election," said Dr. Lorne Bozinoff, President of Forum Research.

"The Conservatives are leading on the economy, with the Liberals slightly behind, and the Greens lead on the environment. What should concern the NDP, however, is how far behind they are on best party for the environment: it used to be an issue they controlled well, but now they're behind everyone."



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RESEARCH**

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
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One-sixth (14%) say Elizabeth May would make the best Prime Minister, while about 1 in 10 (7%) say it would be Jagmeet Singh.

Conservatives best for the economy

4 in 10 (38%) say the Conservatives would be best for the economy if they were elected, while a third (32%) say it would be the Liberals.

1 in 10 (10%) say it would be the NDP, while 1 in 20 (6%) say it would be the Green Party or another party (4%).

1 in 10 (10%) say they don't know.

Respondents most likely to say the Conservatives would be best for the economy if elected include those aged 18-34 (39%), 45-54 (39%), 55-64 (41%), or 65 and over (38%), males (46%), earning \$80-100k (45%) or the most wealthy (43%), the least educated (42%) or with some college/university (40%), living in Alberta (65%), and supporting the Conservatives (89%).

Respondents most likely to say the Liberals would be best for the economy if elected include those aged 45-54 (38%) or 65 and older (37%), females (35%), the most educated (40%), living in Atlantic Canada (39%), Québec (36%), or Ontario (37%), and supporting the Liberals (80%).

Half say Green best for the environment

Half (48%) of Canadians say the Green party would be best for the environment if elected, with one sixth (15%) saying it would be the Liberals and one-sixth (15%) saying it would be the Conservatives.

1 in 10 (7%) say that the NDP would be best for the environment, with 1 in 20 (4%) saying it would be another party.

1 in 10 (11%) say they don't know.

Respondents most likely to say the Green party would be best for the environment if elected include those aged 18-34 (61%), females (51%), earning \$40-60k (54%) or \$80-100k (57%), with a college/university (50%) or post-graduate (52%) degree, living in Atlantic Canada (57%), and supporting the Green party (90%).

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“The Liberals and Conservatives are tied both on who would make the best Prime Minister, and which party will actually win the election,” said Dr. Lorne Bozinoff, President of Forum Research. “The Conservatives are leading on the economy, with the Liberals slightly behind, and the Greens lead on the environment. What should concern the NDP, however, is how far behind they are on best party for the environment: it used to be an issue they controlled well, but now they’re behind everyone.”

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1733 randomly selected Canadians across the country. The poll was conducted from July 26th-28th, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20, measured as the average deviation across all response categories. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. TABLE IS AN EXAMPLE ONLY.

Due to rounding some numbers may not add up to 100

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Best PM

Regardless of which party you plan to vote for, who do you think would make the best Prime Minister?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	1733	231	199	281	389	633	893	802	38
Justin Trudeau	28	17	32	34	30	36	28	29	18
Andrew Scheer	28	24	23	32	33	28	36	20	29
Jagmeet Singh	7	12	7	5	4	3	5	8	11
Elizabeth May	14	20	18	9	11	10	13	15	21
Don't know	23	28	20	20	22	23	17	28	21



Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	1733	162	270	266	216	199	344
Justin Trudeau	28	23	23	29	40	26	31
Andrew Scheer	28	19	27	26	24	30	32
Jagmeet Singh	7	14	4	5	4	7	6
Elizabeth May	14	13	14	15	16	15	15
Don't know	23	31	32	26	15	22	15

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1733	298	484	599	352
Justin Trudeau	28	21	26	29	37
Andrew Scheer	28	31	31	26	24
Jagmeet Singh	7	6	5	8	7
Elizabeth May	14	14	13	14	17
Don't know	23	28	26	24	15

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1733	178	369	593	148	189	256
Justin Trudeau	28	36	32	33	17	11	23
Andrew Scheer	28	17	23	24	34	52	30
Jagmeet Singh	7	11	6	7	9	6	5
Elizabeth May	14	19	10	16	11	5	24
Don't know	23	18	29	21	29	25	17



Voter intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	People's Party of Canada
Sample	1733	579	536	156	188	73	78
Justin Trudeau	28	3	76	16	12	18	11
Andrew Scheer	28	76	1	5	4	14	24
Jagmeet Singh	7	2	4	33	4	3	2
Elizabeth May	14	4	9	24	47	12	17
Don't know	23	16	10	23	32	53	47

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Economy

Regardless of which party you plan to support, which party, if elected, will be best for the economy?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	1733	231	199	281	389	633	893	802	38
Liberal	32	25	33	38	32	37	30	35	24
Conservative	38	39	33	39	41	38	46	30	34
NDP	10	15	12	7	7	4	7	12	13
Green	6	9	7	3	6	5	4	7	13
Another party	4	4	6	4	3	4	5	3	5
Don't know	10	9	9	9	12	12	7	13	11

Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	1733	162	270	266	216	199	344
Liberal	32	28	25	33	36	33	36
Conservative	38	33	33	33	33	45	43
NDP	10	12	13	13	11	8	6
Green	6	6	8	4	7	6	5
Another party	4	5	6	8	4	2	2
Don't know	10	16	14	8	10	6	7

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	EDU - Post graduate degree
Sample	1733	298	484	599	352
Liberal	32	24	29	34	40
Conservative	38	42	40	38	32
NDP	10	7	10	10	10
Green	6	6	5	7	6
Another party	4	4	6	4	4
Don't know	10	18	10	8	8



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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1733	178	369	593	148	189	256
Liberal	32	39	36	37	20	16	28
Conservative	38	27	32	35	37	65	44
NDP	10	12	9	8	9	10	14
Green	6	5	3	8	12	2	5
Another party	4	4	8	3	3	3	4
Don't know	10	13	12	10	20	4	6

Voter intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	People's Party of Canada
Sample	1733	579	536	156	188	73	78
Liberal	32	3	80	24	23	25	10
Conservative	38	89	6	16	20	29	31
NDP	10	2	4	47	11	4	2
Green	6	2	2	3	30	4	8
Another party	4	1	0	0	4	23	36
Don't know	10	3	8	10	13	15	14



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Environment

Which party, if elected, will be best for the environment?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	1733	231	199	281	389	633	893	802	38
Liberal	15	8	16	21	14	19	15	16	8
Conservative	15	11	11	17	20	19	20	10	18
NDP	7	6	9	9	7	5	7	7	11
Green	48	61	47	41	42	42	45	51	39
Another party	4	5	5	3	3	3	6	2	5
Don't know	11	10	12	9	13	12	7	14	18

Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	1733	162	270	266	216	199	344
Liberal	15	18	17	9	23	12	15
Conservative	15	14	17	15	13	17	14
NDP	7	12	7	7	5	8	7
Green	48	35	42	54	47	57	52
Another party	4	5	2	7	4	3	2
Don't know	11	15	15	9	9	4	9



Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1733	298	484	599	352
Liberal	15	11	17	14	18
Conservative	15	19	16	13	14
NDP	7	7	7	7	8
Green	48	41	45	50	52
Another party	4	3	5	4	4
Don't know	11	20	10	11	5

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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1733	178	369	593	148	189	256
Liberal	15	15	14	19	13	9	12
Conservative	15	6	11	12	18	29	23
NDP	7	9	7	7	6	9	5
Green	48	57	46	51	42	35	49
Another party	4	4	8	2	2	5	2
Don't know	11	9	14	8	19	13	9

Voter intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	People's Party of Canada
Sample	1733	579	536	156	188	73	78
Liberal	15	8	39	4	2	5	3
Conservative	15	44	1	2	0	1	11
NDP	7	4	8	23	2	4	2
Green	48	32	45	64	90	54	44
Another party	4	1	1	0	1	26	28
Don't know	11	11	8	7	4	10	12



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 416.960.9603

Election winner

In your opinion, which party will win the Federal election?

Age/gender

%	Total	18 to 34	35 to 44	45 to 54	55 to 64	65 and over	Male	Female	Non-binary
Sample	1733	231	199	281	389	633	893	802	38
Liberal	36	30	42	39	36	36	36	37	26
Conservative	38	43	35	39	40	32	45	32	50
NDP	6	9	6	5	4	2	4	7	3
Green	2	2	2	3	2	3	2	3	5
Another party	2	2	2	1	2	2	2	2	5
Don't know	16	13	14	13	15	25	11	20	11

Income

%	Total	Less than \$20,000	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000
Sample	1733	162	270	266	216	199	344
Liberal	36	25	31	37	43	40	43
Conservative	38	36	33	37	34	42	42
NDP	6	10	11	5	8	6	1
Green	2	5	2	4	2	1	1
Another party	2	3	3	3	1	0	1
Don't know	16	21	21	14	13	11	12



Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate degree
Sample	1733	298	484	599	352
Liberal	36	26	34	37	45
Conservative	38	39	38	38	37
NDP	6	11	5	5	3
Green	2	3	4	1	2
Another party	2	2	2	2	2
Don't know	16	18	18	15	12

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Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1733	178	369	593	148	189	256
Liberal	36	40	42	38	27	22	34
Conservative	38	32	32	36	41	61	39
NDP	6	4	5	6	5	9	5
Green	2	3	2	2	3	1	5
Another party	2	2	3	2	3	3	1
Don't know	16	20	17	16	22	5	16

Voter intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	People's Party of Canada
Sample	1733	579	536	156	188	73	78
Liberal	36	11	76	26	34	33	12
Conservative	38	79	9	27	25	29	43
NDP	6	3	1	24	10	5	0
Green	2	0	1	2	12	3	7
Another party	2	0	0	0	0	11	15
Don't know	16	7	13	20	20	19	23



For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

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F 416.960.9602

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